



Requisite Agility UnSymposium

Heidelberg, Germany
December 5-6, 2019

Sponsorship Prospectus 2019



WE INVITE YOU To Sponsor the Requisite Agility UnSymposium

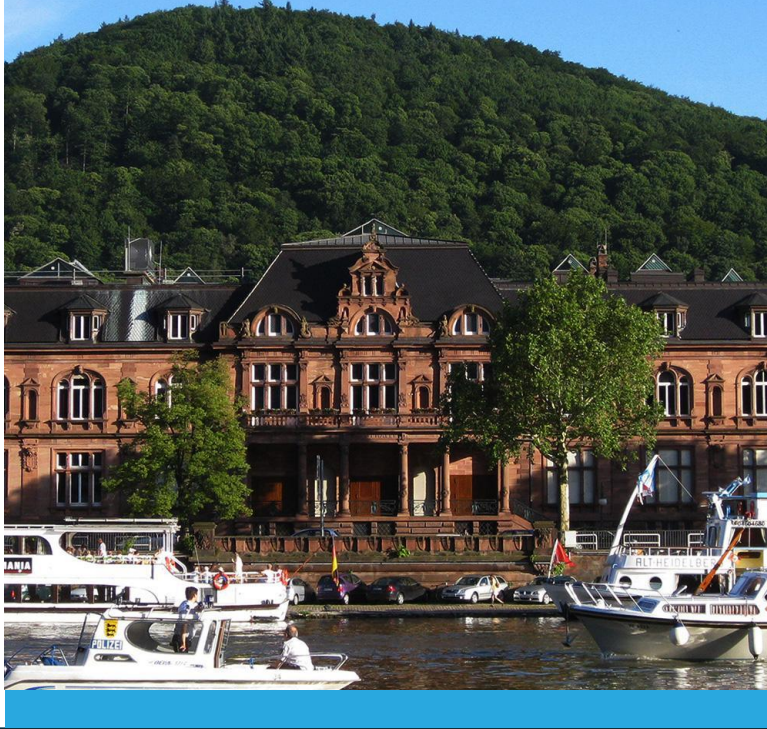
At the conclusion of the UnSymposium in Times Square, New York we asked, what is your unmet need? What new knowledge and perspective would make the greatest difference in your practice?

We were told to bring forth real-life case studies that reveal how organizations from all sectors are building agile, resilient and conscious enterprises, not caught up in vendors selling products, but in pragmatic ways that you can apply in a practical manner in your own organization.

Bring your own topic or help solve a problem similar to one you are experiencing and gain a deeper understanding of RA's core tools and frameworks, after the UnSymposium."

Embark on a two-day exploration of designing organizations for the 21st century, with a program that's built around experiential learning, critical discussion, and practical actions for your own organization -there will be something for everyone!





**When
+ Where**

**5th - 6th December 2019,
Heidelberg, Germany**

Venue:

**Kongresshaus Stadthalle Heidelberg (City
Convention Hall)**

The Heidelberg's City Convention Hall, located by the river Neckar. It is the most distinctive landmark of the Old Town district. Heidelberg has a long tradition of cultural and academic exchange of knowledge. If you have been there before you know, but if you haven't Heidelberg Castle and the Old Bridge is unforgettable.

Neckarstaden 24, 69117 Heidelberg, Germany

About RA UnSymposium

Requisite Agility UnSymposium provides a community for generating and sharing new and proven ideas amongst industry professionals. We're excited to bring together leading system thinkers, holistic organizational anatomists, enterprise pathologists and engineers, agile coaches, and other practitioners to share their experiences, expertise and insights and to learn from each other as we hone best practices and tactics for working in the 21st century.

How do we deal with change as individuals, as communities and as institutions? What does the future look like? At RA 2019 UnSymposium, we'll explore these critical questions facing organizations today and discuss the design and development of business ecosystems with the focus on:




- **The impact of technology on operating models.**
- **Organization forms and structures.**
- **The application for design thinking.**
- **New ways of working in the 21st century.**

Why Requisite Agility Matters?

RA sets forth a coherent set of organization design principles, patterns and practices that scaffold organizations to achieve the requisite level of agility necessary to survive and thrive in turbulent times through continuous organizational evolution. RA is uniquely natural, an organic and holistic approach that is top-down and bottom-up all at the same time. RA unites theoretically informed and organization-specific diagnosis, analysis, design, and implementation of organizational structures, processes and practices that are adaptive in their context. RA is agnostic to any specific industry domain, technology, agile methodology, best practice, or framework. RA provides pragmatic ways to enable an organization to effectively adapt, responsively or preemptively, to changes in its environment.

The RA movement is predicated on the belief that the most successful organizations are those that quickly recognize an unwanted quality, procedure, practice, or other element that is causing a dysfunction or a disorder. Through our UnSymposium and smaller gatherings around the world, you will learn rational ways to move beyond merely aggregating the piecemeal improvements of components to coordinating and optimizing whole systems.

Requisite Agility UnSymposium Sponsorship Opportunities 2019

| | LUMINARY | LIVING LEADER | MOTIVATOR | ADVOCATE |
|-----------------------------------|---|---|---|----------|
| PACKAGE PRICE | \$20,000 | \$15,000 | \$10,000 | \$5,000 |
| Maximum number of sponsors | 1 | 3 | 4 | 5 |
| Complementary UnSymposium tickets | 5 | 4 | 3 | 1 |
| Exhibit Booth Space |  |  |  | |

Other UnSymposium Sponsorship Opportunities

All UnSymposium Sponsorship will receive:

- Sponsor logo on the slides shown during the UnSymposium.
- Sponsor logo with link in requisiteagility.org sponsors page.
- Social media mentions.
- New ways of working in the 21st century.

WELCOME
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\$2000

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\$1000

Why Sponsor?

The Requisite Agility UnSymposium will be taking place on 5th - 6th December 2019, Heidelberg, Germany.

Extend your brand identity and marketing reach with a strong visible presence at the 2019 RA UnSymposium. Take advantage of the opportunity to tie your brand identity not only to RA Network but to the educational aspects of the conference as well. Sponsoring is an excellent way to gain visibility and build brand awareness with the RA community and key opinion leaders.

We rely on corporate sponsorship to keep ticket prices low for attendees, as well as cover expenses for so many things that go in organizing such an awesome event. Multiple levels of conference sponsorship opportunities are available. All opportunities are first-come, first-served.

The event offers 4 different sponsorship packages and several other sponsorship opportunities. Take advantage of everything the Requisite Agility UnSymposium has to offer, from fascinating speakers to relevant breakout sessions and the opportunity to increase your brand awareness.

A few of our Past Speakers



Scott Ambler



Patrick Hoverstadt



Herb Coplowitz



Michele Madore



Doug McDavid



Pierre E. NEIS



Dr. Stephen D. Clement



Jan De Visch

Previous Sponsors



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Requisite Agility UnSymposium



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When you find the option that makes the most sense for your organization's goals at Requisite Agility 2019 or have additional questions, please contact:

reach@requisiteagility.org